

Understanding the gender gap on bicycle usage in Lisbon



TInnGO

Transport
Innovation
Gender
Observatory

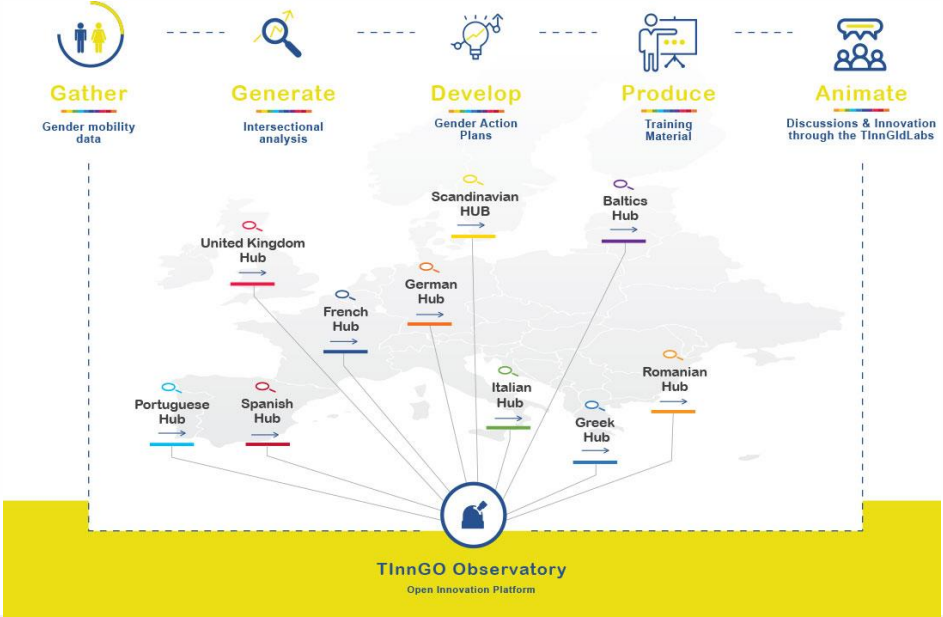


This project received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 824349

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The TInnGO Project

Promote the inclusion of a gender and diversity perspective in the development of mobility policies and measures.



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TInnGO Lisbon Hub

- Our goals
 - To understand the reasons for the use of different modes of transport in Lisbon;
 - To understand what are the specific barriers to the use of bicycles and how this mode is inserted in the mobility habits of the city of Lisbon;
 - To gather evidence of gender inequality in the access and use of the bicycle

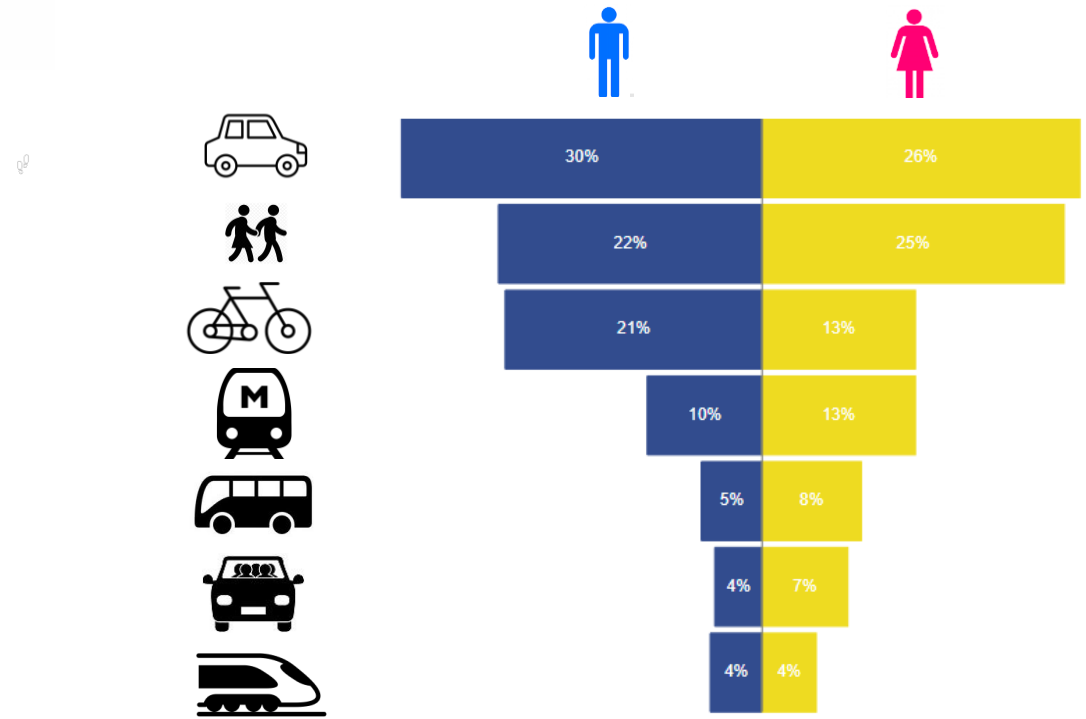
- Survey online between 6 and 30 April 2021
- 695 replies, of which only 571 were considered valid
- Disclaimer: no statistically significant



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Mode of Transport



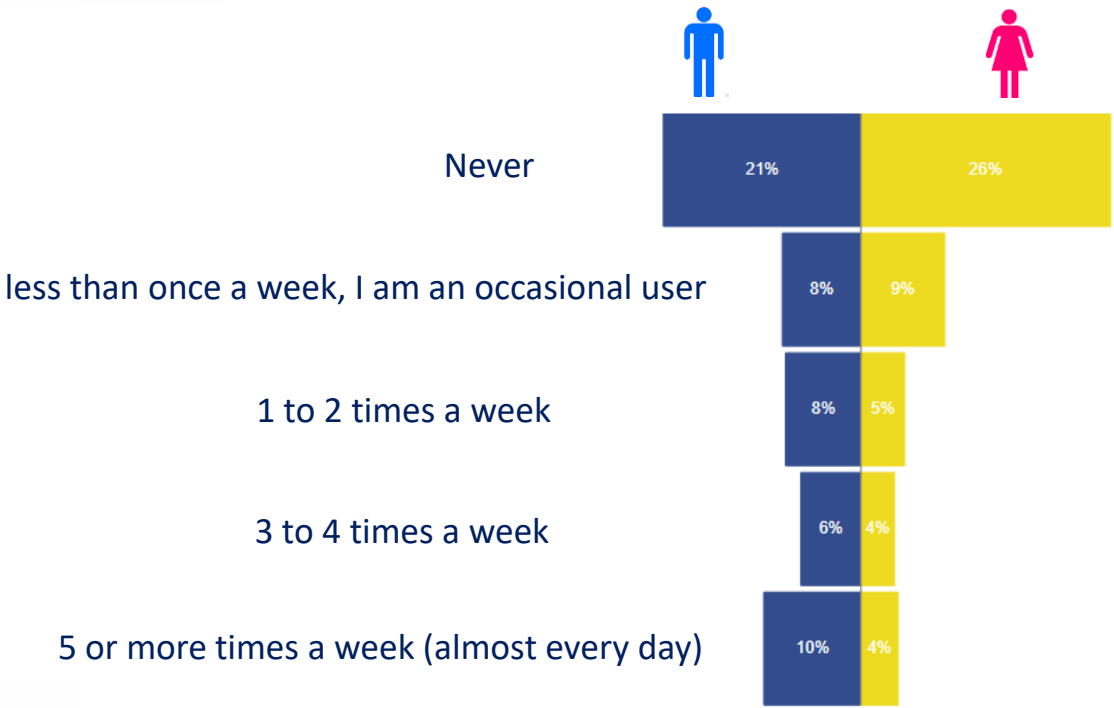
Gap in use of bicycle in Lisbon



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How often the bicycle is used



Most of women's does not use or are occasional user



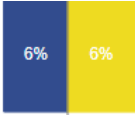
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How long



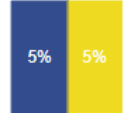
Occasional user



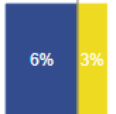
N/A



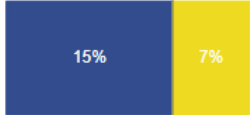
1 year or less (started during COVID 19)



between 1 and 2 years



3 or more years ago



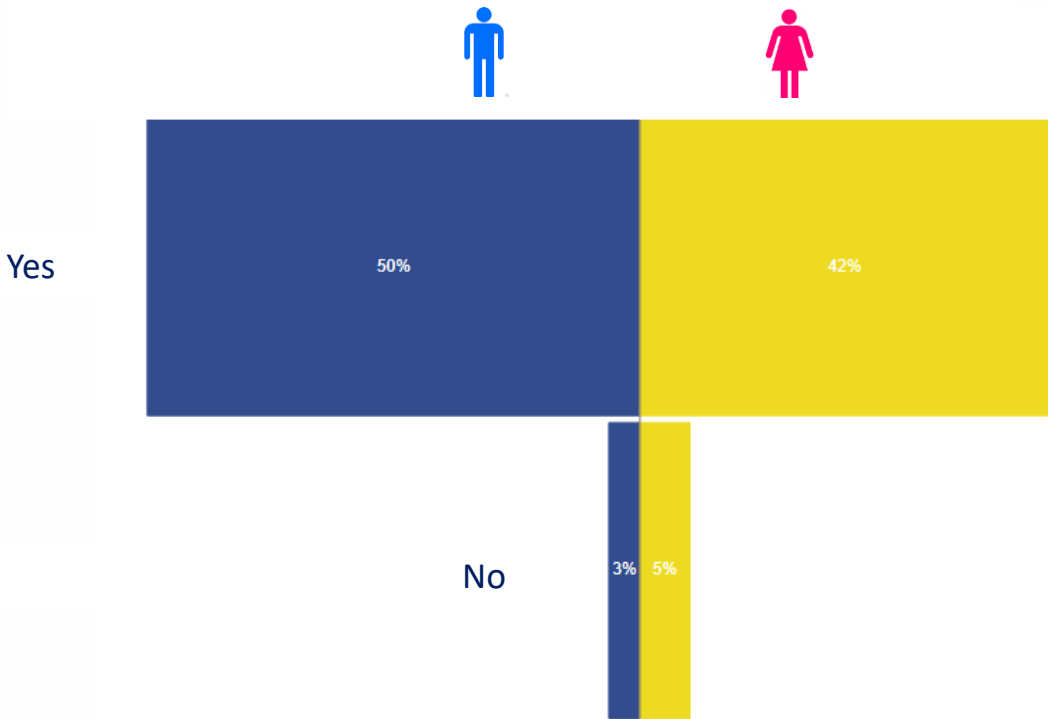
No gap in the new users



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Can ride a bicycle



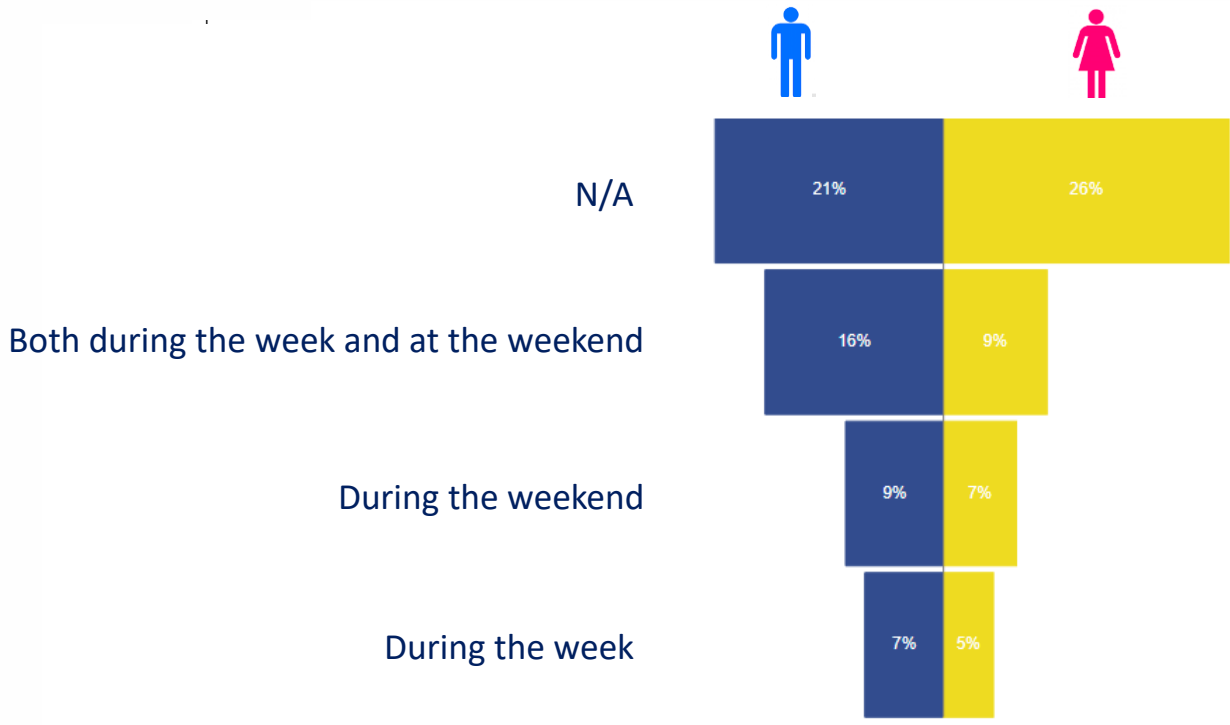
More women's assumed not know ride a bicycle



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When?



Gap in the regular bicycle users (week and weekend)



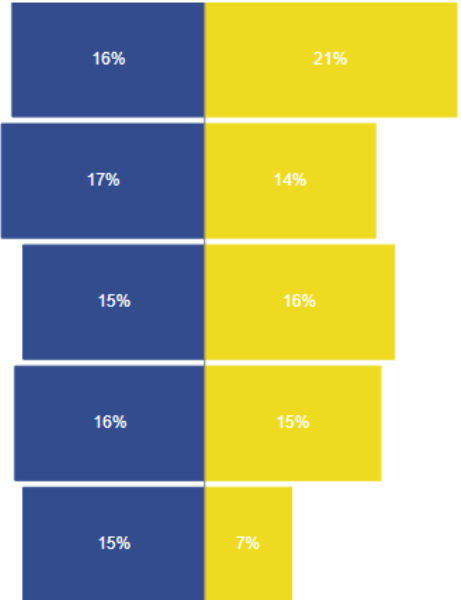
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Reasons for not using



- I don't feel safe riding a bicycle
- no cycle lanes on my route
- I have to transport other people (children)
- home-work distance
- no need for further travel



Main gap is safety during the use of bicycle



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What would make it use more?



Better cycling structure (more bike lanes)



Bike parking solutions



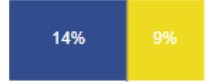
More GIRA bikes and docking stations



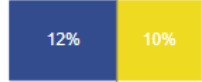
None, I have no intention of cycling



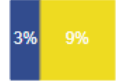
Shower room at workplace



Registration and identification of bicycles



Training on cycling and safety



Importance of training



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Next Step: TInnGO Lisbon Action Plan

Development of an Action Plan for the promotion of women's cycling in Lisbon.

PHASE 1 - Characterization and Diagnosis



PHASE 2 - Co-creation Process



PHASE 3 - Monitoring and Evaluation



PHASE 4 - Action Plan



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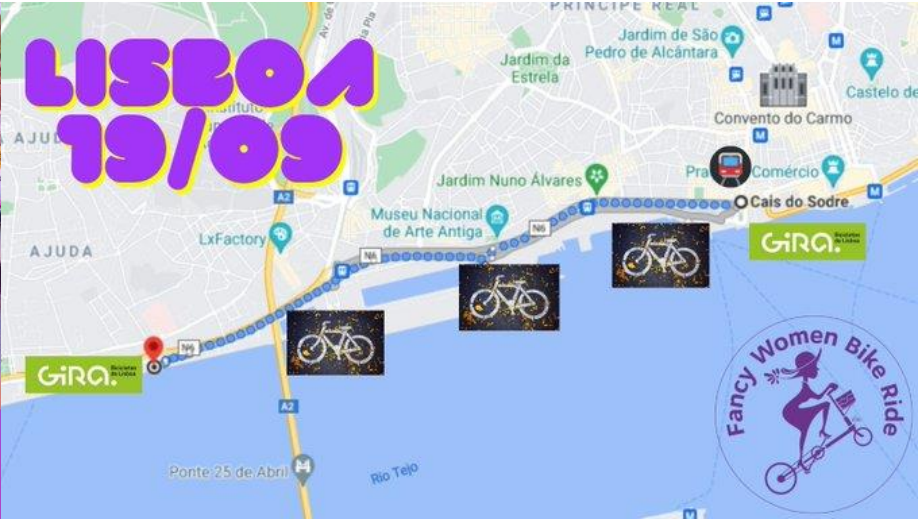
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Support awareness campaigns : Lisboa Fancy Women Bike Ride



FANCY WOMEN BIKE RIDE

19 SEPTEMBER | WWW.FANCYWOMENBIKERIDE.COM



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www.tingo.eu

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